6. How can we better link activities to outcomes?

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	TOTAL	Strongly Agree or Agree	Strongly Disagree or Disagree
Targeting implementation and monitoring in smaller areas								
increases likelihood of demonstrating linkages between	10	12	1	1	0	24	9.5	4%
implementation activities and water quality responses.								
Using predictive watershed and BMP siting models can provide the								
analytical framework necessary to relate activity/BMP	6	11	5	2	0	24	71%	8%
implementation measures to expected water quality outcomes.								
Where model-based approaches are used for linkage in planning,								
monitoring may need to focus more on collection of data to	14	8	2	0	0	24	929	0%
support model validation and sensitivity analysis.								
Where robust models and associated implementation plans are in								
place, it may be appropriate to reduce and/or strategically focus	10	10	2	1	1	24	8.7%	8%
annual water quality monitoring requirements.								
More complicated linkage methods may be unnecessary for								
simpler Phase II permits or other permits that do not focus on	7	12	3	2	0	24	79%	8%
specific water quality issues.								
Outreach and training will be needed to build local capacity to	11		1	1	_	24		407
implement these planning and linkage methods.	11	11	1	1	0	24	120	4%

7. How can we improve program tracking performance?

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	TOTAL	Strongly Agree or Agree	Strongly Disagree or Disagree
Building an integrated activity tracking, evaluation, and reporting								
system enables more coordinated program management and	13	8	2	1	0	24	98%	4%
adjustment, and clearer permit reporting.								
Information/data management needs to improve to move past								
static compilation of activity measures to use of integrated								
information management systems that synthesize data	16	5	3	0	0	24	98%	0%
geographically and support real-time management decision								
making.								
Tracking locations, capacity, types, and performance (or								
maintenance status) of structural BMPs are a useful metric for								
determining program progress and permit compliance on short	14	7	3	0	0	24	88%	0%
time frames, and this information can inform planning								
and prioritization.								
Implementing more holistic asset management approaches								
provides appropriate framework for systematic performance	10	9	5	0	0	24	79%	0%
tracking.								
Training and examples will be needed to assist communities in	13	7	2	1	0	24	83%	4%
implementing new methods and incorporating them in permits.	13	,	3	1		24		470

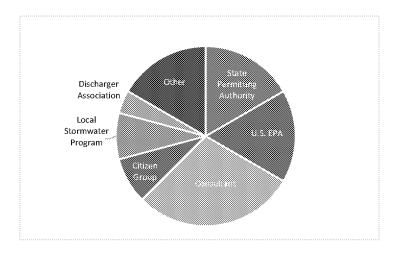
8. How can we reform reporting approaches to help move programs forward and give permitting authorities what they need?

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	TOTAL	Strongly Agree or Agree	Strongly Disagree or Disagree
Reporting requirements should move beyond passive activity and								
data tallies to incorporate active effectiveness evaluation and clear	15	7	1	1	0	24	92%	4%
linkages to program actions.								
Focusing more on program elements that are linked directly to								
quantifiable water quality outcomes (e.g. BMP maintenance), and								
reporting tools that provide transparent accounting of benefits and	12	10	1	1	0	24	92%	4%
are field verifiable will accelerate progress and provide useful								
information to decision makers.								
Future reporting systems should be able to incorporate new								
information as permit requirements, opportunities and technology	13	•		4		24		407
shifts over time while providing outputs that clearly communicate	13	8	2	1	0	24	88	4%
program implementation/success.								
Better guidance and training on new reporting frameworks and								
how to incorporate them in permits will be needed to advance	12	10	1	1	0	24	97%	4%
reporting approaches at the state and local levels.								
Electronic reporting will not improve reporting quality unless more								
measurable and evaluative metrics are associated with program	10	11	3	0	0	24	88%	0%
activities.								
Reporting requirements should be scaled based on program								
complexity; smaller programs need not report in as much detail as	9	5	6	1	2	23	61%	13%
larger programs.								

- **9.** Do you have any additional comments or suggestions for the workshop? (responses copied directly from survey results; not edited for grammar or spelling)
 - These questions are very thoughtful and should be plenty to start the discussion.
 - There isn't one right answer for every program, but there must be a better monitoring/tracking/assessment framework that could be used to build more effective programs across the country.
 - Effectiveness assessment is element-specific. No one measurement fits all. So, rather than specifying a measurement, specify a process to follow between the different elements to identify the appropriate measurement, etc. Process would be something like:

 Inquiry (question, permit req, exceedance) → POC → BMP → Effectiveness measurement → Effectiveness methodology → Report
 - Focus on solutions, and try to identify how and by whom recommended actions can be implemented.
 - I wish similar workshops were conducted throughout the entire country for all levels of MS4 implementers (permittees, permit writers, regulators, inspectors, etc.). Perhaps that will be an outcome of this workshop (fingers crossed!).
 - It's going to be awesome!
 - Great job with the hypotheses they are very thorough. I was energized just by reading through them.
 - We should discuss the role sand responsibilities of the regulators (EPA & states) as well as the permittees.

What type of organization do you represent (or is your employer)?



Answer Choices	Responses				
State Permitting					
Authority	4	17%			
U.S. EPA	4	17%			
Consultant	7	30%			
Citizen Group	2	9%			
Local Stormwater					
Program	2	9%			
Discharger Association	1	4%			
Other	4	17%			